Thanks for your interest in our program.

To participate, fill out an application form and fax or email it to us before February 28th, 2020. We will gladly meet with you if you have any questions.



For more information contact:

Vanessa Castro
Compost Fundraiser Coordinator
Cleanit Greenit Composting System Inc.

Head Office: 10047-80 Ave Edmonton, Alberta T6E 1T4 Ph: 780.488.7926 Fx: 780.438.2928 vanessa@cleanitgreenit.net www.cleanitgreenit.net







2020 Compost Fundraiser Program



Educate Students/the Public on CompostingWhile Raising Funds for your Group or School!

Did you know that by composting, we are able to reduce the amount of waste going to landfills and reduce greenhouse gas emissions? The composting process turns organic materials into a valuable resource, which is excellent for your lawns and gardens.

Join Organic Soil™ to increase awareness about composting by enjoying a free presentation and hosting a compost fundraising sale!

Compost Sale Date – Saturday May 9th, 2020

Just fill out the application!! Space is limited, so book early!

Choose a Location!

If your group is part of a school or community league, then you don't need to find a sale location. You can hold the sale there! If your group is a youth group or team that doesn't have a home base, then **you need to find a good location** to hold your sale. Some of our most successful locations are grocery store parking lots! Please note that groups that have been participating in the program on an on-going basis will get first choice on locations.

How to Promote the Sale

Your group can help promote by pre-selling to friends, parents, relatives and neighbours. Organic Soil™ will design and distribute flyers, and also make sandwich board signs for each sale location. But **the more you advertise – the more you sell!** Print out your own flyers/posters and put them up around your sale location. You can also email them out to ALL your contacts!

Volunteers

Organic Soil's™ NatureMade Compost will be delivered in bulk to the sale location for bagging.

- A minimum of 10 volunteers are needed on the day of the sale (or prior) to help with shoveling and bagging.
- 2-3 volunteers are required to pick up and put out sandwich board signs on major roads and intersections on Wednesday, 4 days before the sale. After the sale, they need to pick up the signs.
- A contact person from the group must be responsible for submitting school/community newsletter 'ads', collecting, neighborhood flyers, totaling presales and gathering volunteers.

Proceeds to Your Group

This is a break-even project for Organic Soil™. The **profit** made will be returned to the group. There is an expense amount of approx. \$1,300 to \$1,800 paid for by CG in advance of the sales. For example, if your group raises \$3,000; \$1,300 to \$1,800 would be taken off and you would receive the remaining \$1,700 or \$1,200. The estimated funds that can be raised by your group depending on the number of bags sold are about \$1,500 to \$3,000 (on average). **Cheques will be sent out at the end of June**. There is a \$500 deposit to be submitted at time of application (see Sales Details & Rules Info sheet).

Please note this is not a money-making venture for CG. We strive to provide the group with the information and tools needed in order to run a successful fundraiser. We also do everything we can to keep the group's expenses to a minimum.