

Thanks for your interest in this program. **To participate, fill out an application form and fax or email it back to us before Tuesday February 26<sup>th</sup>, 2019.** We will gladly meet with you if you have any questions.



**For more information contact:**  
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## 2019 Compost Fundraiser Program



## **Educate Students/the Public on Composting While Raising Funds for your School or Group!**

Did you know that by composting, we are able to reduce the amount of waste going to landfills and reduce greenhouse gas emissions? The composting process turns organic materials into a valuable resource, which is excellent for your lawns and gardens.

**Join Organic Soil™ to increase awareness about composting by enjoying a free presentation and hosting a compost fundraising sale!**

**Compost Sale Date – Saturday May 11<sup>th</sup>, 2019**

Just fill out the application!! Space is limited, so book early!

### **Choose a Location!**

If your group is a school or community league, then you don't need to find a sale location. You can hold the sale there! If your group is a youth group or team that doesn't have a home base, then you need to find a good location to hold your sale. Some of our most successful locations are grocery store parking lots! **Please note that groups that have been participating in the program on an on-going basis will get first choice on locations.**

### **How to Promote the Sale**

Your group can help promote by pre-selling to friends, parents, relatives and neighbours. Organic Soil™ will design and distribute flyers, and also make sandwich board signs for each sale location. But **the more you advertise – the more you sell!** So print out your own flyers/posters and put them up around your sale location **you can also email them out!**

### **Volunteers**

Organic Soil's™ NatureMade Compost will be delivered in bulk to the sale location for bagging.

- A min. of 10 volunteers are needed on the day of the sale (or prior) to help with shoveling and bagging.
- 2-3 volunteers are required to pick up and put out sandwich board signs on major roads and intersections on **Wednesday, 4 days before the sale.** After the sale, they need to pick up the signs.
- A contact person from the group must be responsible for submitting school/community newsletter 'ads', collecting, neighborhood flyers, totaling presales and gathering volunteers.

### **Proceeds to Your Group**

This is a break-even project for Organic Soil™. The **profit** made will be returned to the group. There is an expense amount of approx. \$1,300 to \$1,800 paid for by CG in advance of the sales. For example, if your group raises \$3,000; \$1,300 to \$1,800 would be taken off and you would receive the remaining \$1,700 or \$1,200. The estimated funds that can be raised by your group depending on the number of bags sold are about \$1,500 to \$3,000 (on average). **Cheques will be sent out at the end of June.**

**Please note this is not a money making venture for CG. We can only allocate a certain number of hours to this program. We strive to provide the group with the information and tools needed in order to run a successful fundraiser. We also do everything we can to keep the group's expenses to a minimum.**